FOR IMMEDIATE RELEASE



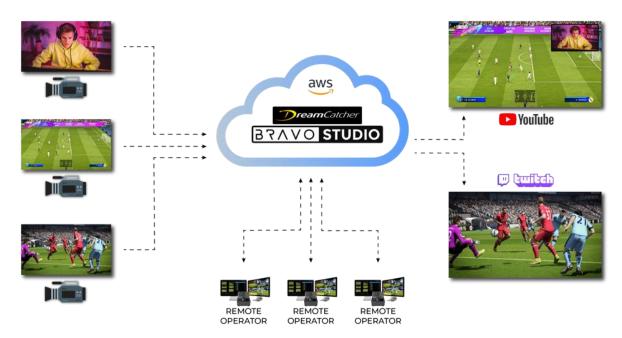
DreamCatcher™ to deliver cloud replay platform for EA Competitive Gaming live production of its FIFA 21 and Apex Legends™ esports broadcasts

Burlington, Ontario — **July 29, 2021** — Evertz, the global leader in media and entertainment technology solutions, is proud to announce the successful deployment and on-going use of its award-winning <u>DreamCatcherTM BRAVO Studio</u> live production replay platform for EA SPORTS™ FIFA 21 Global Series and *Apex Legends™ Global Series* broadcasts.

EA SPORTS™ FIFA 21 Global Series is an international tournament comprised of hundreds of matches played online using PlayStation®4 and Xbox One. Over several months, more than 1,000 competitors go head-to-head in hopes of being crowned FIFAe World Cup 2021 champion and claiming a portion of the \$3 million USD in prizes Electronic Arts Competitive Gaming Entertainment (EA CGE) division will hand out to competitors.

<u>Apex Legends™ Global Series</u> is a competitive online and live event ecosystem produced by EA CGE and Respawn. Played on PC, PlayStation®4 and Xbox One, the Apex Legends™ Global Series competition format places teams around the world against each other within five global regions.

EA CGE division uses DreamCatcher™ BRAVO Studio as the preferred live production tool to match the scale of its largest events due to DreamCatcher™ BRAVO Studio's ability to virtually operate in any public or private cloud environment over a low latency, low bandwidth interface.



Using NDI, SRT, RIST, RTMPE and RTMPS protocols, multiple sources in different formats can be sent to a DreamCatcher™ BRAVO Studio in the cloud, where EA CGE operational staff can log in to access feeds, produce live shows, isolate replays, edit highlight packages, and send produced content to a Media Asset Management (MAM) service or distribution platform in the cloud for playout to content distributions networks (CDNs) − all from the comfort of their own homes.

"DreamCatcher™ BRAVO Studio was extremely easy to set-up and seamlessly integrated with our existing cloud-based production solutions," said Brian Bredenbeck, Sr. Technical Production Manager, Competitive Gaming Content & Programming for Electronic

Arts. "With hundreds of thousands of viewers watching around the globe, the reliability DreamCatcher™ BRAVO Studio provides is reassuring, especially with Evertz support always available and quick to respond to issues."

"DreamCatcher™ BRAVO Studio has exceeded expectations in regards to latency requirements for operator control, as well as the overall quality of the product streamed to viewers," added Bredenbeck. "The platform successfully produces 1080p 59.94/60 formats without issues, and the dynamic features and tools allow our operators to create unique viewing experiences audiences can't find anywhere else."

The BRAVO Studio cloud cluster deployed for the recent *Apex Legends™ Global Series* competition event, the largest of EA CGE's productions, was an extensive, entirely cloud-based live production cluster supporting 36 total 1080p inputs split between 16 NDI inputs and 20 SRT inputs. A total of nine operators supporting seven DreamCatcher™ replay stations and two logging stations produced the live event controlling 11 NDI outputs. All operation staff where operating remotely using their DC-ANYWHERE interfaces with full DreamCatcher™ controller integration. A content management station was also added to this event providing a centralized signal acquisition/distribution and content import/export functionality.

The fully featured DreamCatcher™ BRAVO Studio live production replay system has zero hardware requirements, but does support multiple monitors and an optional DreamCatcher™ controller.

DreamCatcher™ BRAVO Studio live production replay system simplifies monitoring and scheduling through the integration of Evertz' award-winning MAGNUM unified control and orchestration system. MAGNUM provides scheduling and resource management to initiate the live event work space and to connect the cloud resources and remote operators into a single cohesive live production.

"DreamCatcher™ BRAVO Studio provides innovative tools for live production in the cloud, enabling EA CGE to embrace new workflows while still being able to reliably reach fans with engaging original content," said Vince Silvestri, Evertz VP of Software Systems. "DreamCatcher™ BRAVO Studio delivers a reliable, flexible and intuitive collaborative solution that can respond to any production need."

To learn more about the DreamCatcherTM Live Production platform, visit <u>evertz.com/applications/live-production/.</u>

Media Relations Contact:

Nima Malekmanesh
Product Marketing Manager and Sr. Engineer − DreamCatcher[™]
1-877-995-3700 x.2314
nmalekmanesh@evertz.com

Sales Contact:

1-877-995-3700 sales@evertz.com

About Evertz

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end cloud solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultrahigh definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, remote production, monitoring and management of content as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For additional information, visit evertz.com.